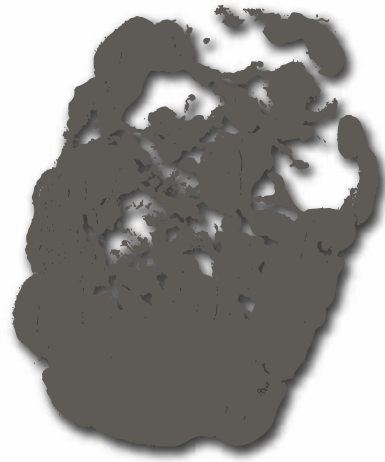


2024 ANNUAL REPORT

Wildlife SOS USA



Baby elephant Bani was hit by a speeding train, and came to Wildlife SOS in January 2024. That's her "signature" (footprint) on the top right!

This annual report looks back at a snapshot of the incredible achievements we've made in 2024 and outlines our strategic vision for 2025 and beyond. Within these pages, you'll see the impact of our work: the lives we've saved, the elephants we've freed, and the human-wildlife conflicts we've prevented. None of this would be possible without the unwavering support of our donors. The majority of our funding comes from individuals around the world, united by a love of wildlife and a desire to protect what's left. It's truly heartening to know that so many people care about animals they may never see in person.

What the numbers don't capture is the extensive ground-work we've been laying for a major new initiative: a five-year campaign aimed at ending the exploitation of begging elephants in India by 2030. Our intention is to bring measurable and lasting change to these working elephants who have, time and time again, shown the greatest need for help. This project is the culmination of years of on-the-ground experience rescuing and rehabilitating these elephants. Our vision to end this cruelty is built on the foundation we've spent the last 15 years establishing— developing our facilities, training our dedicated team, and collaborating with government officials. This ambitious goal is within reach, and with the continued support of our donors, we are confident it is achievable.

This year we are also celebrating two major milestones: Wildlife SOS's 30th anniversary in India and 20 years of our non-profit presence in the USA. While the road ahead is long, taking a moment to reflect on the progress we've made is important. It's a time to celebrate what we've accomplished together and honor the journey that has brought us this far.

Thank you for helping make 2024 our best year yet. Your support is essential as we face some of India's most pressing conservation challenges. We are deeply grateful for your continued partnership.

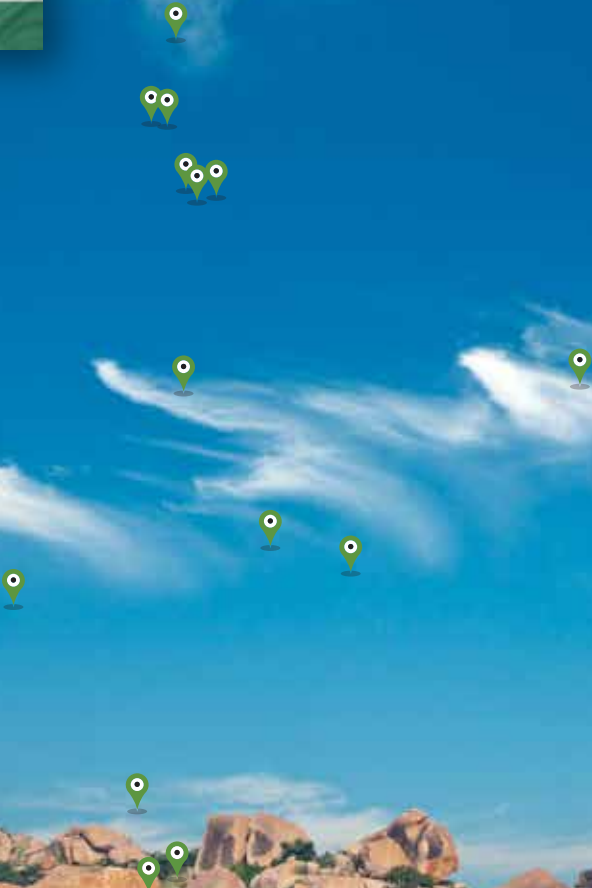


Nikki Sharp
Executive Director,
Wildlife SOS USA



Young Yeva was a cub when she was abandoned by her mother in a human-leopard conflict situation. She was rescued by Wildlife SOS in 2024.

WORKING THROUGHOUT INDIA



3x ELEPHANT
RESCUE
CENTRES



2x BIG CAT
RESCUE
CENTRES



5x BEAR
RESCUE
CENTRES



6x URBAN RESCUE
CENTRES AND
24/7 HOTLINES



1x PRIMATE
RESCUE
CENTRE



2x FIELD
STATIONS



9x AMBULANCES
AND MEDICAL
CLINICS



4x RESEARCH
AREAS

Conserving a vast ecosystem like the Indian subcontinent requires a huge coordinated effort. But in saving a species, we can't ignore individual animals in need. That's why our research and protection efforts are complemented by extensive programs for rescue, treatment and release of wildlife.

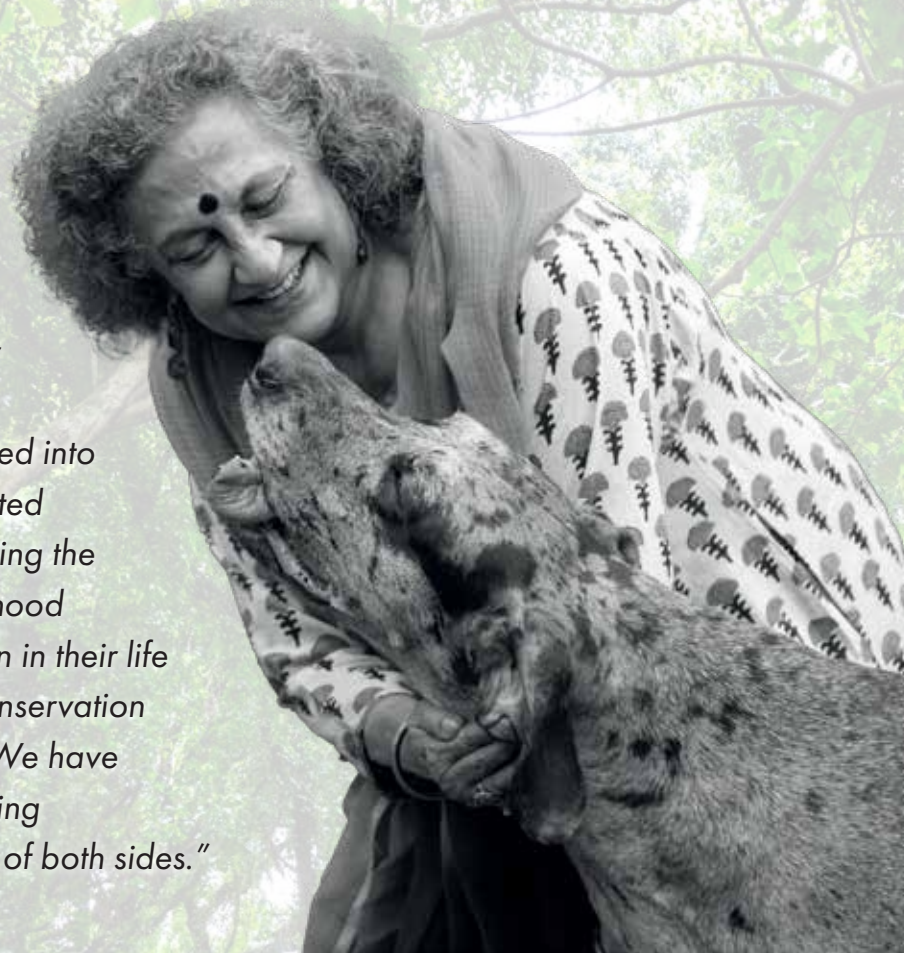
For animals too injured or debilitated to be returned to the wild, we have thirteen rescue centres fully equipped to provide the physical and emotional care they require.

This photo of iconic Indian landscape is the World Heritage Site Hampi in the heart of the Deccan Plateau of Karnataka, not far from Wildlife SOS field stations and rescue centres.



Geeta Seshamani is the acting Senior Wildlife Conservationist, Co-Founding Director and Secretary of Wildlife SOS.

"As we look back on 30 years of Wildlife SOS, I'm overjoyed to see how far we've come. What started with rescuing captive sloth bears, has beautifully expanded into a mission which has rescued and rehabilitated countless other species of animals. Supporting the indigenous Kalandar community with livelihood opportunities and providing a new direction in their life underscores how the ripple effect of our conservation effort extends far beyond animal welfare. We have fostered sustainable coexistence by mitigating human-wildlife conflict, and by taking care of both sides."



Kartick Satyanarayan is the Co-Founder and CEO of Wildlife SOS.

"As we celebrate 30 years of Wildlife SOS, I reaffirm the belief that 'the future is ours to protect'. This guiding principle has been at the heart of our mission since our inception, and it continues to inspire our work today. Over the past 30 years, we have made significant strides in wildlife rescue, rehabilitation and conservation. Now the responsibility to safeguard natural resources lies with each of us. As we are losing vital forest cover, we must come together to focus on necessary reforestation efforts.

This is in the hope that the future generations inherit a thriving planet filled with the beauty and diversity of wildlife."



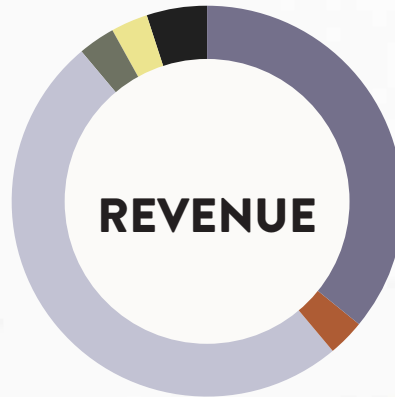
“The lifesaving work of Wildlife SOS is supported by individual donors from around the world, and by like-minded organizations who recognise the importance of protecting India’s rich and unique biodiversity.”

Nikki Sharp is the Executive Director of Wildlife SOS USA

2024 FINANCIALS

| | REVENUE (IN 000'S) | PERCENTAGE |
|----------------------------|--------------------|-------------|
| Individual Contributions | \$2,052 | 36% |
| Foundations and Grants | 172 | 3% |
| Legacies | 2,879 | 50% |
| Program Revenue | 143 | 3% |
| Events and Other | 165 | 3% |
| Donated Goods and Services | 302 | 5% |
| TOTAL | \$5,713 | 100% |

| | EXPENSES (IN 000'S) | PERCENTAGE |
|---|---------------------|-------------|
| Animal Rescue, Care and Conservation Programs | \$3,586 | 86% |
| General and Admin | 413 | 10% |
| Fundraising | 164 | 4% |
| TOTAL | \$4,163 | 100% |



- Individual Contributions
- Foundations and Grants
- Legacies
- Program Revenue
- Donated Good & Services
- Events and Other



- Animal Rescue, Care and Conservation Programs
- General and Admin
- Fundraising



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MAKING AN IMPACT IN 2024

Wildlife SOS continues to work tirelessly to rescue and release thousands of animals that are injured or displaced due to human activity every year. Along with our ability to help countless species in emergency situations, we are developing solutions for long term wildlife protection and conservation. Protecting a species without forsaking individual animals in distress is a hallmark of our approach to saving India's wildlife. In 2024, Wildlife SOS was able to build our programs in important ways. Here are some examples:



Rescued sloth bear Anadi takes his emotional recovery seriously.

BANI RESCUE

What happened? The 14-month-old wild elephant was hit by a speeding train just outside a national park in a known wildlife corridor. Bani suffered catastrophic trauma, and was partially paralyzed as a result. The panicked wild herd left the little elephant by the side of the tracks.

Why was this significant? Bani surely would have perished without the intervention of Wildlife SOS. The little elephant's medical needs brought specialized elephant veterinarians from around the world together to discuss Bani's treatment, and our expert veterinary

team exchanged ideas and charted a unique path to recovery. Bani's healing has surpassed all expectations, and the calf has become an ambassador to address human-wildlife conflict on India's extensive railways.

WILDLIFE SOS 30TH ANNIVERSARY

What is it? From humble beginnings in a small garage, Wildlife SOS Co-founders Kartick and Geeta saw the need to help wildlife in distress. In 1995, the two powerhouses of conservation took a giant leap and dedicated their lives to saving India's precious wildlife. We are celebrating our anniversary through a variety of events from October 2024 to October 2025!

Why is it important? Wildlife SOS has grown into a trusted and unique organization that cares for individual animals without losing sight of protection for the entire species. The delicate ecosystems of India are facing increasing pressures from rapidly growing communities, making the role of Wildlife SOS more important than ever.

'BEGGING' ELEPHANT CAMPAIGN

What is it? Of the many elephants we have helped and rescued, nearly 90% have been considered 'begging' elephants ... privately owned (often illegally), transient elephants that move from place to place, with little medical care, nutrition or compassion.

Why is it important? This bold initiative aims to get all begging elephants off the streets of India and into sanctuary by 2030. Our research indicates that there were about 270 elephants that fell in this category.

SNARE REMOVAL PROJECT

What is it? With several field stations in Karnataka, Wildlife SOS teams are on the front lines. Seeing an uptick in illegal snares surrounding Gudekote Wildlife Sanctuary (a national forest reserve managed for the protection of wild sloth bears), Wildlife SOS sprang into action.

Why is it important? Snares are indiscriminate killers. Often set for illegal small game hunting or to capture animals like wild boar that raid farmer's crops, snares often catch sloth bears, leopards and even young elephants. Patrols find, disable and confiscate snares, and educate the community about the dangers of snares.

KASHMIR BROWN BEAR RESEARCH

What's happening? Brown bears in the Kashmir Valley are a highly threatened population. Continuing on our research to deter the bears from feeding on open garbage dumps, Wildlife SOS has studied denning and movement to better understand the bears' behaviour. The denning studies are part of our human-bear conflict research that began in 2023.

Why is it important? As learned from biologists at Yellowstone National Park in the USA, simply closing off garbage dumps often increases human-bear conflict as the habituated bears move into populated areas. The research helps officials create long-term plans to protect Kashmir's brown bears.

FILM FESTIVAL WINS

What happened? Wildlife SOS won multiple film festivals for "best documentary short" for the film *My Sweet Paro*, the story of elephant matriarch Suzy and her caregiver Baburam.

Why is it important? Education is critical to our lifesaving work. Bringing the stories of elephants and their traumatic past into homes around the world teaches future generations to protect the wildlife in India, and to appreciate the wildlife around them. The awards garnered by *My Sweet Paro* showcases the talent of our video team.

TOAST FOR TUSKS, USA

What is it? Wildlife SOS Co-founders' Kartick and Geeta visited the USA for a speaking event in Washington DC to talk about the challenges and successes of rescuing baby wild elephant Bani.

Why is it important? Most Wildlife SOS supporters don't get the opportunity to travel 8,000 miles to visit India and see our work firsthand, so we jump at a change to bring our founders to meet with supporters in person. Getting to know people and answer your questions is an important part of our mission.

BEAR SAFE VISIT

What is it? The AZA's (Association of Zoos and Aquariums) Bear SAFE (Saving Animals From Extinction) program works to protect vulnerable species in the wild. Experts comprising animal keepers, veterinarians, and researchers from some of the most renowned zoos in the United States spent nearly two weeks with Wildlife SOS.

Why is it important? Besides connecting with possible grant and funding opportunities, the Bear SAFE team is on the cutting-edge of caring for captive bears. Gathering experts to exchange ideas and discussed bear care to foster a compassionate, stress-free approach to caring for captive sloth bears ensures the bears in Wildlife SOS sanctuaries are receiving the best care possible.

"Please reach out to me any time with your questions or inquiries about how you can help further the mission of Wildlife SOS."

Nikki Sharp, Executive Director
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